



GET CLIENTS NOW!™

28-Day Marketing Program

*Learn to create an endless stream of clients
By doing 10 simple things per day!*

Starts January 11, 2010

WHAT YOU WILL LEARN...

- What really works to market your professional services, and what doesn't
- Over 100 different tools & tactics for marketing your business
- How to diagnose your marketing ailments with the Universal Marketing Cycle
- Discover the missing ingredients that can prevent you from being successful
- Break out of "analysis paralysis" and make the right choices about spending time & money on marketing

WHAT PEOPLE SAY ABOUT THE PROGRAM...

"I have just completed working the Get Clients Now! program... I got four new clients, lined up five workshops and two speaking engagements, and had an article written about me in the local paper!"

- Tifin Kutch, Life Coach

"This is my first week... and already I have scheduled speaking at several events and a potential client."

- Paul Metheney, Multimedia Consultant

"...shows you all the proven ways of marketing one's business, and helps you figure out which of these apply to you. It made clear to me exactly what I should be doing -- no more guessing."

- Karen Frishman, Marketing Consultant

"...Just writing out a plan makes a big difference. Of course a marketing consultant like myself knows that, but recommending it to a client and actually doing it yourself are two very different things."

- Ramona Rea, Marketing Consultant

"It's a perfect way to get in gear... a formula that is right on and uncovers every aspect that needs attention..."

- Josiane Feigon, Telemarketing Trainer

"As a successful, self-motivated person I wasn't sure that I'd get much from a weekly "teleclass" meeting with a success team. I was amazed to discover that the support of the group and Craig's excellent facilitation accelerated my results. The great ideas shared, weekly accountability and focus to take each next step in my plan helped me build my business. Craig was masterful as calm center that helped each of us to achieve our best."

- Terry Kozlowski, Business Coach

WHAT YOU GET WITH YOUR ENROLLMENT...

- Two 90-minute seminars by telephone
- Over three hours of weekly small group coaching sessions by phone
- A toolkit of tested sales and marketing techniques
- Your own customized 28-day marketing plan that you can use over and over
- Coaching, accountability, perspective and support from your coach and team
- **CLIENTS!**

YOUR PROGRAM LEADER IS...



Craig Kennedy is a business success coach based in Halifax, Nova Scotia. His coaching company Real Coaching and Training specializes in working with small business owners, managers, and executives who want to enjoy both career success and an extraordinary personal life.

Craig is a licensed *GET CLIENTS NOW!*™ facilitator and has been featured in national publications such as Chatelaine Magazine and Reader's Digest and appeared on numerous local and national radio talk shows.

Kick-off Teleclass Seminar

Two Mondays:

Mon January 11, 2010, 6:30-8:00 pm Eastern (7:30-9:00 pm Atlantic)

and

Mon January 18, 6:30-8:00 pm Eastern (7:30-9:00 pm Atlantic)

Group Teleclass Sessions

Five Mondays

Monday January 25, Feb 1, 8 & 15 and 22

6:30-7:15 pm Eastern (7:30-8:15 am Atlantic)

COMPLETE 28-DAY PROGRAM ONLY \$225

REGISTER TODAY TO RESERVE YOUR PLACE!

**Register online at www.realcoaching.com/get-clients-now/
Or email craig@realcoaching.com**

Please note: The *Get Clients Now!* book will be used as the text for this program. If you do not already own a copy, you may purchase it any time before the program begins at www.getclientsnow.com or from any bookseller.

Get Clients Now!™ is a trademark of Wings for Business LLC and is used under license.
www.getclientsnow.com